

# EASA EAA CHAPTER CONVENTION

3-5 October 2024  
Porto - Portugal



# SPONSORSHIP CONDITIONS

*Your sponsorship commitment to  
excellence in the industry.*

# E9 Chapter Convention 2024 Sponsorship Packages

## Exposure Package: Amplify Your Brand

### Brand visibility:

- Logo included in pre-event and post-event emails to attendees.
- Logo and company link displayed on the dedicated event page on the EASA 9 website.
- Company logo or tag included in pre-event and post-event LinkedIn posts by EASA.
- Logo displayed on the introductory cover slide for each convention session.
- Logo in the event agenda/program/banner and other printed materials.

**£800**

## Engagement Package: Connect with Your Audience

All benefits of Exposure Sponsor, plus:

### Presentation opportunity:

- 3-minute on-stage presentation with 3 slides to showcase your company and products during the convention introduction/session.

### Exhibitor benefits:

- table-top display booth (standard table provided) in the general exhibitor area.

**£1,200**

## Impact Package: Make a Lasting Difference (only 5)

All benefits of Engagement Sponsor, plus:

### Increased brand recognition:

- Logo displayed with increased prominence on the event website and marketing materials (e.g., larger size, placement).
- 1 Dedicated LinkedIn post to promote your company products
- Opportunity to sponsor a specific session or workshop (subject to approval by EASA).

### Speaking opportunity:

- 15-minute speaking slot during a general session or a dedicated panel discussion (topic to be agreed upon with EASA).

### Premium branding and promotion:

- Opportunity for co-branding of event materials (e.g., lanyards, badges, signage, tote bags).

### Enhanced commercial presentation:

- Extended 5-minute on-stage presentation with 5 slides during a dedicated slot in the program (e.g., introduction).
- Distribution of company brochures or promotional materials in attendee registration bags.

**£2000**

## Exclusive Package: Stand Out! (only 2)

All benefits of Impact Sponsor, plus:

### Cocktail Reception Sponsorship

- Verbal recognition and prominent logo visibility online and onsite as the sponsor of the Convention networking social events.
- Take center stage at the pre-dinner cocktail reception prior to the welcome or closing dinner of the Convention.

**£4000**